

Billion Meal Challenge

2025 UPDATE



Facts About Global Hunger



- **Acute Hunger**: Over **295 million people** across 53 countries and territories faced acute hunger in 2024, an increase of almost 14 million people compared to 2023. This represents a tripling since 2016 and a doubling since 2020.
- **Catastrophic Hunger**: The number of people facing **catastrophic levels of hunger** more than doubled between 2023 and 2024, reaching a record high of **1.9 million people**.
- **Chronic Hunger**: Despite enough food being produced globally to feed everyone, around **733 million people (1 in 11)** faced chronic hunger in 2023.
- **Inability to Afford a Healthy Diet**: Approximately **2.8 billion people (35% of the global population)** cannot afford a healthy diet. This percentage is significantly higher in low-income countries (71.5%).
- **Child Malnutrition**: Malnutrition, especially among children, is at extremely high levels. Nearly **38 million children under five** were acutely malnourished across 26 nutrition crises in 2024. Wasting, the deadliest form of acute malnutrition, affects **45 million children worldwide**, and over **1 million children die annually** from related causes. Additionally, over **148 million children under 5 are stunted**.

Drivers of Global Hunger



- **Conflict and Violence**: This is the leading cause, with 65% of people facing acute hunger residing in fragile or conflict-hit countries.
- **Climate Extremes**: Events like droughts and floods, often linked to El Niño, are pushing millions into food crises.
- **Economic Shocks**: Inflation, currency devaluation, and high food prices continue to impact low and middle-income countries, limiting access to food and social protection programs.
- **Forced Displacement**: Nearly 95 million forcibly displaced people are living in countries facing food crises, losing access to food, clean water, and healthcare.
- **Funding Gap**: While acute food insecurity and malnutrition have reached record levels, humanitarian funding for food and nutrition crises is experiencing its fastest decline in years, exacerbating the crisis.

How Are We Measuring Donations?



Conversion Chart:

- 1 pound of uncooked pasta = 5 meals
- \$1 USD = 3 meals* (€1 = 3.3 meals)
- 1 pound of raw flour = 3.5 meals
- 1 hour labor/volunteer time = 6 meals
(in support of food/meal creation or distribution)

* Based on UN World Food Program Data

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2024 Billion Meal Challenge Results



2023 NPA Meals Donated:
32,408,446 Meals

2024 NPA Meals Donated:
42,297,408 (+30% vs. 2023!)

Getting Involved with the Billion Meal Challenge



Anyone can make a change, but it is up to us to implement it. The NPA is looking to collaborate with corporations, individuals, and institutions to help deliver a billion meals over the next 10 years.

The NPA is asking for your help to bridge the gap, starting in your own neighborhood. How you help combat hunger can come in many forms; from donating funds, product, time, and/or raising awareness. Tracking donations is easy and costs nothing beyond what you are currently doing.

Getting Involved with the Billion Meal Challenge



Once you have made your donation, report it quarterly to
NPABillionMeals@ilovepasta.org

The NPA will collect, combine, and report the donations to
The 100 Billion Meal Challenge and publish the results in
The Pasta Journal so we can all share in the NPA are in the collective impact.

If you have any questions or need help getting involved, contact me
directly at tom@nuovopasta.com

Thank You!



LET'S SHOW THE WORLD THAT
PASTA CARES!

Thank you for joining us and being part of
the solution to end food insecurity.