



NATIONAL PASTA
ASSOCIATION

2025 ANNUAL MEETING

March 16-18 | Omni Amelia Island Resort, FL



Billion Meal Challenge 2024 UPDATE



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ASSOCIATION



IPO INTERNATIONAL
PASTA ORGANISATION

Facts about Hunger



- In 2023, more than 47 million (1 in 6 people) in the US faced hunger. This included 1 in 5 children (14 million children) who were unsure where their next meal was coming from.
- People experience food insecurity in every community across the United States.
- In 2023, between 691 – 783 million people went hungry globally (9.2% of the world's population).
 - This is an increase of 122 million people since 2019.
- In 2022, 4.7 million children died of child or maternal malnutrition globally.

Sources: The State of Food Insecurity and Nutrition in the World, United Nations, 2023; Feeding America, 2023



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How Are We Measuring Donations?



Conversion Chart:

- 1 pound of uncooked pasta = 5 meals
- \$1 USD = 3 meals* (€1 = 3.3 meals)
- 1 pound of raw flour = 3.5 meals
- 1 hour labor/volunteer time = 6 meals
(in support of food/meal creation or distribution)

* Based on UN World Food Program Data

2023 Billion Meal Challenge Results



2023 NPA Meals Donated:

32,408,446 Meals

2024 NPA Meals Reported to Date:

39,258,376

Getting Involved with the Billion Meal Challenge



Anyone can make a change, but it is up to us to implement it. The NPA and the IPO are looking to collaborate with corporations, individuals, and institutions to help deliver a billion meals over the next 10 years.

The NPA and IPO are asking for your help to bridge the gap, starting in your own neighborhood. How you help combat hunger can come in many forms; from donating funds, product, time, and/or raising awareness. Tracking donations is easy and costs nothing beyond what you are currently doing.

Getting Involved with the Billion Meal Challenge



Once you have made your donation, report it quarterly to
NPABillionMeals@ilovepasta.org

The NPA will collect, combine, and report the donations to
The 100 Billion Meal Challenge and publish the results in The
Pasta Journal so we can all share in the NPA are in the
collective impact.

LET'S SHOW THE WORLD THAT PASTA CARES!



Thank you for joining us and being part of
the solution to end food insecurity.