



WHY THE BILLION MEALS CHALLENGE?

"The urgent need for food is unprecedented and the need to create **change** is existential."

-100 Billion Meals Challenge

Facts about Hunger



- In 2023, more than 47 million (1 in 6 people) in the US faced hunger. This included 1 in 5 children (14 million children) who were unsure where their next meal was coming from.
- People experience food insecurity in every community across the United States.
- In 2023, between 691 783 million people went hungry globally (9.2% of the world's population).
 - This is an increase of 122 million people since 2019.
- In 2022, 4.7 million children died of child or maternal malnutrition globally.

Billion Meal Challenge Task Force Roster (19)



<u>NAME</u> <u>COMPANY</u>

Christine Calabrese Nuovo Pasta Productions, Ltd

Rich DeLeo Ardent Mills

Liz Housman 8th Avenue Food & Provisions

Tom Quinn (Chair) Nuovo Pasta Productions, Ltd

Kay Ritter Pasta Montana

Taylor Rhodes Kellen

Mark Smith Rembrandt Foods

Lauren Toman Kellen

How Are We Measuring Donations?



Conversion Chart:

- 1 pound of uncooked pasta = 5 meals
- \$1 USD = 3 meals* (€1= 3.3 meals)
- 1 pound of raw flour = 3.5 meals
- 1hour labor/volunteer time = 6 meals (in support of food/meal creation or distribution)

2023 NPA Billion Meal Challenge Results



<u>COMPANY</u> <u>MEALS DONATED</u>

8th Avenue Food & Provision 570,505 meals

Ardent Mills 2,984,833 meals

Barilla America 8,131,215 meals

Creative Foods 12,250 meals

Name Withheld 600,000 meals

Heartland Harvest 150,000 meals

Michaels Foods 4,019,568 meals

Nuovo Pasta 132,425 meals

Pasta Montana 200,440 meals

Rembrandt Foods 500,000 meals

Winland Foods 8,817,210 meals

Name Withheld 240,000 meals

Philadelphia Macaroni

(Now a division of Winland Foods) 6,050,000 meals

Total

32,408,446 meals

2023 IPO Billion Meals Challenge Results



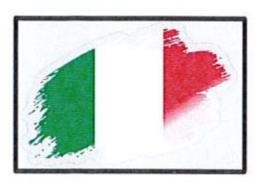
ITALY: UIF Over 23 Tons of Pasta Charity = 310,000 hot meals donated

While some Italian pasta makers have donated, through their direct channels: over 3 million euros and over 3,200 tons of food products and activated more than 1,000 hours of corporate volunteering.

The total donated by Italian companies in 2023 was:

45,489,600 meals





2023 Billion Meals Challenge Results



Total 2023 Global Meals Donated (From Those Reported):

77,898,046!

Getting Involved with the Billion Meals Challenge



Anyone can make a change, but it is up to us to implement it. The NPA and the IPO are looking to collaborate with corporations, individuals, and institutions to help deliver a billion meals over the next 10 years.

The NPA and IPO are asking for your help to bridge the gap, starting in your own neighborhood. How you help combat hunger can come in many forms; from donating funds, product, time, and/or raising awareness. Tracking donations is easy and costs nothing beyond what you are currently doing.

Getting Involved with the Billion Meals Challenge



Once you have made your donation, report it quarterly to MPABillionMeals@ilovepasta.org

The NPA will collect, combine, and report the donations to The 100 Billion Meals Challenge and publish the results in The Pasta Journal so we can all share in the NPA are in the collective impact.





For International donations, Please forward your information to Stefania Cavallini at the IPO

ipo@internationalpasta.org

Some NPA Member Companies Fighting Food Insecurity





As Seen In the





Twin Banks Food Bank, Folsom, CA
March 2024





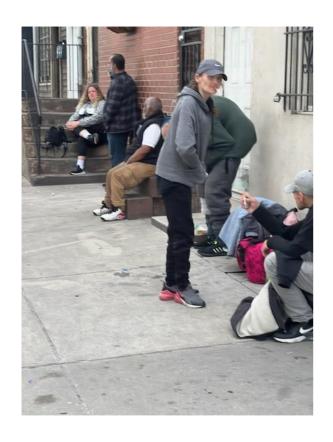
Meals on Main Street April 2024



Sterling House, Stratford, CT June 2024

Some NPA Member Companies Fighting Food Insecurity







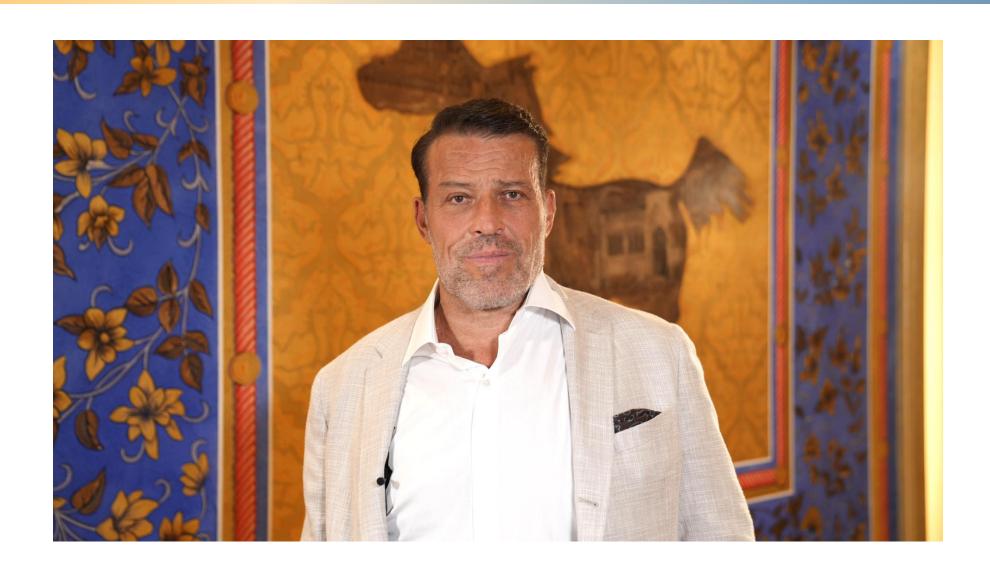






Getting Involved with the Billion Meals Challenge







Together we can change the trajectory of food insecurity around the globe!

Thank you for joining us and being part of the solution to end food insecurity!