

Billion Meals Challenge



WHY THE BILLION MEALS CHALLENGE?

“The urgent need for food is unprecedented and the need to create **change** is existential.”

– 100 Billion Meals Challenge

Facts about Hunger



- In 2023, more than 47 million (1 in 6 people) in the US faced hunger. This included 1 in 5 children (14 million children) who were unsure where their next meal was coming from.
- People experience food insecurity in every community across the United States.
- In 2023, between 691 – 783 million people went hungry globally (9.2% of the world's population).
 - This is an increase of 122 million people since 2019.
- In 2022, 4.7 million children died of child or maternal malnutrition globally.

Billion Meal Challenge Task Force Roster



<u>NAME</u>	<u>COMPANY</u>
Christine Calabrese	Nuovo Pasta Productions, Ltd
Rich DeLeo	Ardent Mills
Liz Housman	8th Avenue Food & Provisions
Tom Quinn (Chair)	Nuovo Pasta Productions, Ltd
Kay Ritter	Pasta Montana
Taylor Rhodes	Kellen
Mark Smith	Rembrandt Foods
Lauren Toman	Kellen

How Are We Measuring Donations?



Conversion Chart:

- 1 pound of uncooked pasta = 5 meals
- \$1 USD = 3 meals* (€1 = 3.3 meals)
- 1 pound of raw flour = 3.5 meals
- 1 hour labor/volunteer time = 6 meals
(in support of food/meal creation or distribution)

* Based on UN World Food Program Data

2023 NPA Billion Meal Challenge Results



<u>COMPANY</u>	<u>MEALS DONATED</u>
8th Avenue Food & Provision	570,505 meals
Ardent Mills	2,984,833 meals
Barilla America	8,131,215 meals
Creative Foods	12,250 meals
<i>Name Withheld</i>	600,000 meals
Heartland Harvest	150,000 meals
Michaels Foods	4,019,568 meals
Nuovo Pasta	132,425 meals
Pasta Montana	200,440 meals
Rembrandt Foods	500,000 meals
Winland Foods	8,817,210 meals
<i>Name Withheld</i>	240,000 meals
Philadelphia Macaroni (Now a division of Winland Foods)	6,050,000 meals
<u>Total</u>	<u>32,408,446 meals</u>

2023 IPO Billion Meals Challenge Results



ITALY: UIF Over 23 Tons of Pasta Charity = 310,000 hot meals donated

While some Italian pasta makers have donated, through their direct channels: over 3 million euros and over 3,200 tons of food products and activated more than 1,000 hours of corporate volunteering.

The total donated by Italian companies in 2023 was:

45,489,600 meals



2023 Billion Meals Challenge Results



Total 2023 Global Meals Donated
(From Those Reported):

77,898,046!

Getting Involved with the Billion Meals Challenge



Anyone can make a change, but it is up to us to implement it. The NPA and the IPO are looking to collaborate with corporations, individuals, and institutions to help deliver a billion meals over the next 10 years.

The NPA and IPO are asking for your help to bridge the gap, starting in your own neighborhood. How you help combat hunger can come in many forms; from donating funds, product, time, and/or raising awareness. Tracking donations is easy and costs nothing beyond what you are currently doing.

Getting Involved with the Billion Meals Challenge



Once you have made your donation, report it quarterly to
NPABillionMeals@ilovepasta.org

The NPA will collect, combine, and report the donations to
The 100 Billion Meals Challenge and publish the results in
The Pasta Journal so we can all share in the NPA are in the
collective impact.

Getting Involved with the Billion Meals Challenge



**For International donations,
Please forward your information to
Stefania Cavallini at the IPO
ipo@internationalpasta.org**

Some NPA Member Companies Fighting Food Insecurity



Blessed Sarnelli House, Philadelphia, PA
February 2024

As Seen In the



Twin Banks Food Bank, Folsom, CA
March 2024



Meals on Main Street
April 2024



Sterling House, Stratford, CT
June 2024

Some NPA Member Companies Fighting Food Insecurity



**Visit to Blessed Sarnelli House, Philadelphia, PA
October 23, 2024**

Getting Involved with the Billion Meals Challenge



Together we can change the trajectory
of food insecurity around the globe!

Thank you for joining us
and being part of the solution
to end food insecurity!