



NATIONAL PASTA ASSOCIATION

2024 Annual Meeting and World Pasta Day Sponsorship Opportunities

All Annual Meeting Sponsors Receive the Following Benefits:

- Recognition on the NPA Annual Meeting website and in promotional emails
- Signage at your event during the Annual Meeting
- Logo displayed in the on-site program sponsor listing
- Logo displayed on the General Session slideshow and verbal recognition of your sponsorship
- Sponsor ribbons available for all attendees from your company

Sponsorship Categories

Platinum Sponsorships: \$4,250 each

Sponsor a featured speaker during the Annual Meeting and make a lasting impression on attendees by introducing one of the industry expert speakers from the general session stage. Introduction can be in-person or via video (up to 2 minutes) provided by sponsor.

- **World Pasta Day Talk: Pasta Marketplace**
- **World Pasta Day Talk: Global Pasta**
- **World Pasta Day Talk: Wellness and Pasta**
- **World Pasta Day Talk: AI and Pasta**
- **World Pasta Day Talk: Sustainability and Pasta**
- **World Pasta Day Culinary Presentation**
- **World Pasta Gala and Reception**

Diamond Sponsorships: \$2,750 each

- **Wednesday Evening Welcome Dinner**
Help open the Annual Meeting by sponsoring the welcome dinner. A representative from your company will have the opportunity to say a few words during the dinner.
- **Industry Spotlight: Original Equipment Manufacturers and Pasta Die Innovation Presentations**
Support the first NPA industry spotlight sessions. This year, original equipment manufacturers and pasta die companies will share innovations and emerging issues during their presentations. Your company will be thanked at the beginning and end of the presentations and your logo will be displayed in between presentations.

- **Branded Hotel Key Cards**
Place your logo on the key cards that will be used by all conference hotel guests. Art files should be provided by the sponsor.

Gold Sponsorships: \$1,750 each

- **Durum Update Presentation:**
Sponsor the presentation of the annual review of the state of durum, both nationally and internationally. Your company will be thanked as part of the presentation introduction.
- **Thursday Continental Breakfast**
Your organization's logo will be on signage at a function attended by most registrants.
- **Friday Continental Breakfast**
Your organization's logo will be on signage at a function attended by most registrants.

Silver Sponsorships: \$1,500 each

- **Attendee Badge Lanyards**
If you are looking for exposure during the conference, every attendee will be wearing these high-quality lanyards. The lanyard supporter's logo will be on one side and the NPA logo on the other. (NPA produces the lanyards; sponsor logo is needed.)
- **Conference App (8 Available)**
Make your mark at the conference by having your logo be displayed on a loop in the conference app which all attendees will use to view the schedule and other conference materials.
- **Thursday Coffee & Espresso Break**
Have your company featured during the Thursday break.
- **Friday Coffee Break**
Have your company featured during the Thursday break.

Bronze Sponsorships: \$500 each

- **Company Spotlight (multiple available):**
A slide of your services and products will run in a continuous loop on a monitor in a high-traffic location. This gets your message across to the entire conference roster throughout the event. (Slide provided by company.)
- **Welcome Registration Desk**
Have your logo featured at the opening registration desk on Wednesday.