



**NATIONAL
PASTA**
ASSOCIATION

The Premier Organization Serving the Pasta Industry Since 1904



Welcome to the National Pasta Association (NPA). Since the first U.S. commercial pasta plant was founded in 1848, pasta makers have needed to collaborate on manufacturing, marketing and regulatory issues among industry players. NPA, the U.S. trade association of pasta industry manufacturers and suppliers, meets this collaborative need.



WHY JOIN NPA?



NETWORK: NPA's Annual Meeting is a focused educational and networking event where manufacturers, millers and suppliers gather with food industry figures, academics, government officials and scientists to discuss industry trends, challenges and opportunities each spring.



INFORMATION IS POWER: NPA's Technical Affairs Committee (TAC) and legal counsel work to keep NPA members informed on both food safety and regulatory matters in today's fast-paced food industry environment. The TAC shares information on food safety in the fresh, frozen and dry pasta industries through research, studies and educational programs within the pasta industry and the overall food industry. Information, guidelines and advice are freely shared with all members to promote the highest possible level of food safety and therefore bolster consumer confidence in pasta. Recently, the committee has become a useful resource on the FDA's Food Safety Modernization Act (FSMA) requirements, which include new label, HACCP and safety process guidelines. NPA's legal counsel provides expertise on the latest food industry regulatory matters and represents the industry on a variety of issues. NPA Membership provides access to all these resources.



STRONGER TOGETHER: NPA's relationships with other grain-based organizations, including the North American Millers Association, National Association of Wheat Growers, the American Bakers Association and other groups, foster unity and information exchange on issues of mutual importance.

MISSION NPA encourages the consumption of pasta by being the center of knowledge and promoting sound public policy to the consumer, the industry and the regulatory bodies because a sustainable pasta industry is vital to healthy diets.



JOIN NPA TODAY

Member Categories

MANUFACTURING: Dry, fresh and frozen pasta manufacturers, and value-added manufacturers (manufacturers for whom pasta is an integral part of their finished product).

MILLING: Those engaged in milling or processing semolina or flour for use in the manufacture of pasta products.

ASSOCIATE: Suppliers of products and services to the pasta industry such as equipment, specialty ingredients, packaging materials, consulting services and other entities with an interest in the development of the pasta industry

FOOD SERVICE: Those who prepare, deliver and serve prepared and ready-to-eat foods by consumers, including Business & Industry (B&I), distributors, major restaurant chains, and individual restaurants.

RETAIL: Those who sell goods to the consumer in small and/or large quantities including grocery chains and stores, club stores, wholesalers, and other retail stores.

NPA also offers opportunities for individuals to participate as Individual Contributors, either as an Industry Expert or Ambassador. More information is available on the NPA website or reach out to NPA staff for more information on how to get involved.



Protecting and Promoting Pasta

- NPA is a unified industry voice to promote sound public policy on issues affecting the pasta industry, its suppliers and consumers.
- NPA works to align the pasta industry with all regulatory requirements and represents the industry to regulatory agencies throughout government.
- NPA represents the pasta industry on specific regulatory issues such as food safety, dietary guidelines, pesticides, standards of identity, moisture loss and more.
- NPA staff maintains relationships with FDA, USDA, Congress, NIST and U.S. Trade Representative to stay abreast of, and influence, regulatory and legislative developments impacting the pasta industry.



NPA's Communications Program

A comprehensive approach combines Share the Pasta, member communications and nutrition research/health professionals program work into one strategic, cohesive program. This strategy leverages shared content across all our audiences of key opinion leaders and members to deliver a synchronized and

consistent message. Resources are developed utilizing research to educate key opinion leaders who influence the media and consumers, while internal member communications share resources and provide updates on awareness campaigns, events, research, education and industry news.



WHAT OUR MEMBERS SAY

“Italgrani USA has been a member of the NPA for a number of years, and we highly value our relationship with the organization. Through our participation, we are able to interact directly with all of our major customers, as well as keep up to date on industry trends and the important issues and factors that drive our customers’ success.”

- James M. Meyer, President, Italgrani USA

“NPA serves as a great resource for the industry. The organization is committed to research and education about the tools and technology available to produce a safe, wholesome, high quality product while maintaining compliance in an ever-changing regulatory environment.”

- Alexis Freier-Johnson, Senior Manager, Commercialization, Pasta, 8th Avenue Food & Provisions



529 14th St NW, Suite 1280
Washington, DC 20045
202.591.2459
info@ilovepasta.org

ilovepasta.org | pastafits.org

