



**NATIONAL
PASTA
ASSOCIATION**



The Premier Organization Serving the Pasta Industry Since 1904

Welcome to the National Pasta Association (NPA). Since the first U.S. commercial pasta plant was founded in 1848, pasta makers have needed to collaborate on manufacturing, marketing and regulatory issues among industry players. NPA, the U.S. trade association of pasta industry manufacturers and suppliers, meets this collaborative need.



WHY JOIN NPA?



NETWORK: NPA's Annual Meeting is a focused educational and networking event where manufacturers, millers and suppliers gather with food industry figures, academics, government officials and scientists to discuss industry trends, challenges and opportunities each spring.

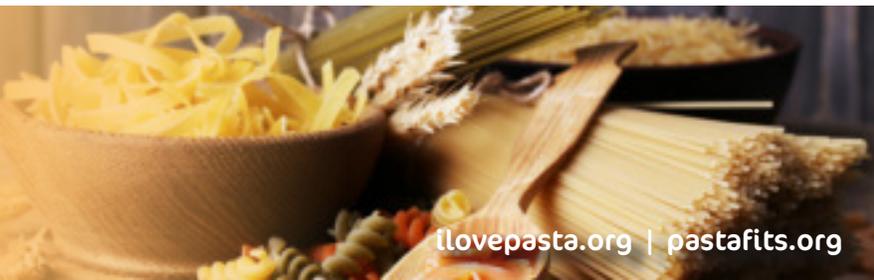


INFORMATION IS POWER: NPA's Technical Affairs Committee (TAC) and legal counsel work to keep NPA members informed on both food safety and regulatory matters in today's fast-paced food industry environment. The TAC shares information on food safety in the fresh, frozen and dry pasta industries through research, studies and educational programs within the pasta industry and the overall food industry. Information, guidelines and advice are freely shared with all members to promote the highest possible level of food safety and therefore bolster consumer confidence in pasta. Recently, the committee has become a useful resource on the FDA's Food Safety Modernization Act (FSMA) requirements, which include new label, HACCP and safety process guidelines. NPA's legal counsel provides expertise on the latest food industry regulatory matters and represents the industry on a variety of issues. NPA Membership provides access to all these resources.



STRONGER TOGETHER: NPA's relationships with other grain-based organizations, including the North American Millers Association, National Association of Wheat Growers, the American Bakers Association and other groups, foster unity and information exchange on issues of mutual importance.

MISSION NPA encourages the consumption of pasta by being the center of knowledge and promoting sound public policy to the consumer, the industry and the regulatory bodies because a sustainable pasta industry is vital to healthy diets.



JOIN NPA TODAY

Member Categories

MANUFACTURING: Dry, fresh and frozen pasta manufacturers, and value-added manufacturers (manufacturers for whom pasta is an integral part of their finished product)

ASSOCIATE: Suppliers of products and services to the pasta industry such as equipment, specialty ingredients, packaging materials, consulting services and other entities with an interest in the development of the pasta industry

MILLING: Those engaged in milling or processing semolina or flour for use in the manufacture of pasta products



WHAT OUR MEMBERS SAY

“NPA performs a critical function for the U.S. pasta industry. Members of the pasta community work collectively on research to advance food safety, to promote consumer communication, to address regulatory issues, and to offer member education. NPA is the only industry association dedicated specifically to the needs of pasta manufacturers and their suppliers.”

— Bastiaan de Zeeuw, President and CEO, Riviana Foods, Inc.

“Italgrani USA has been a member of the NPA for a number of years, and we highly value our relationship with the organization. Through our participation, we are able to interact directly with all of our major customers, as well as keep up to date on industry trends and the important issues and factors that drive our customers’ success. NPA is based in Washington, D.C. [which allows it] to keep up with important legislative events and initiatives that can impact our industry. The membership in NPA is well worth the investment.”

— James M. Meyer, President, Italgrani USA

“As a long-time supplier of extrusion dies and related equipment to the pasta industry, D. Maldari & Sons greatly values its membership in NPA. We have been with NPA since the beginning and the Association’s endurance has provided us with the opportunity to meet and develop relationships with pasta manufacturers, as well as the opportunity to participate in and support the growth of an industry that is key to our success. NPA’s member education events provide the opportunity to present our products and services and stay in close contact with decision-makers throughout the industry.”

— Chris Maldari, Vice President of Administration, D. Maldari & Sons



Protecting and Promoting Pasta

- NPA is a unified industry voice to promote sound public policy on issues affecting the pasta industry, its suppliers and consumers.
- NPA works to align the pasta industry with all regulatory requirements and represents the industry to regulatory agencies throughout government.
- NPA represents the pasta industry on specific regulatory issues such as food safety, dietary guidelines, pesticides, standards of identity, moisture loss and more.
- NPA staff maintains relationships with FDA, USDA, Congress, NIST and U.S. Trade Representative to stay abreast of, and influence, regulatory and legislative developments impacting the pasta industry.

The application is available at ilovepasta.org/membership.



Pasta Fits is NPA’s consumer and health professional communications program.

The program works to communicate positive

messages about pasta with the ultimate goal of establishing *Pasta Fits* as a trusted source for consumers. *Pasta Fits* has become a reliable source for pasta recipes, tools and tips and encompasses robust digital and social content, a dynamic website and strategic

analytics. *Pasta Fits* reaches over 750,000 consumers and health professionals daily across owned media platforms and annually generates over 100 million earned media impressions.



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